Message Text

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PAGE 01 ANTANA 00753 01 OF 03 281603Z POSS DUPE ACTION MMO-04

INFO OCT-01 AF-10 ISO-00 A-01 PER-05 OES-07 /028 W

-----091837 010653Z/21

R 281356Z APR 78

FM AMEMBASSY ANTANANARIVO

TO SECSTATE WASHDC 0461

UNCLAS SECTION 1 OF 3 ANTANANARIVO 0753

FOR DPTY UNSECY FOR MANAGEMENT

E.O. 11652: N/A

TAGS: OGEN

SUBJECT: FY 1980 GOALS/OBJECTIVES AND RESOURCE MANAGEMENT

(GORM) PROCESS

REF: STATE 063477

FORWARDED HEREWITH IS THE REPORT REQUESTED BY REFTEL.
PRESCRIBED FORMAT IS USED WITH PREFERENCE IN PARENTHESES TO
NUMBERED PARAGRAPHS IN REFTEL:

FORM ZBB-1 (PARA 16)

1. TOTAL U.S. PERSONNEL - 5

2. TOTAL FSL PERSONNEL - 19

3. TOTAL MISSION PERSONNEL - 24

A. PACKAGE I (90 PERCENT) : 21

B. PACKAGE III (100 PERCENT): 24

C. PACKAGE IV (110 PERCENT): 26

FORM ZBB-2: PACKAGE WORKSHEET (PARA 17)

ZERO-BASE BUDGETING

FY-1980

PERSONNEL RESOURCE WORKSHEET

 $(LEFT\ HALF\ OF\ CHART)$

(1) (2) (3) (4) (5) (6) (7)

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PAGE 02 ANTANA 00753 01 OF 03 281603Z POSS DUPE

FY 1978 PACKAGE I

AMER AMER AMER

FUNCTION OFF. STAFF FSL OFF. STAFF FSL

EXEC 1 1 2 1 1 1

E/C 1 0 2 1 0 2

CONS 0 0 1 0 0 1

ADMIN 1 1 14 1 1 12

TOTAL 3 2 19 3 2 16
(RIGHT HALF OF CHART)
(8) (9) (10) (11) (12) (13)
PACKAGE III PACKAGE IV
AMER AMER AMER AMER
FUNCTION OFF. STAFF FSL OFF. STAFF FSL
EXEC 1 1 2 2 2 2
E/C 1 0 2 1 0 2
CONS 0 0 1 0 0 1
ADMIN 1 1 14 1 2 13

FORM ZBB-3 (PARA 18);

- (1) DECISION UNIT NAME: MADAGASCAR
- (2) PACKAGE I (90 PERCENT)

TOTAL 3 2 19 4 4 18

(3) ACTIVITY DESCRIPTION: THIS PACKAGE REFLECTS THE EMBASSY'S ACTIVITIES WERE IT TO BE FORCED TO FUNCTION WITH ONLY NINETY PERCENT OF ITS CURRENT PERSONNEL RESOURCES. AT THIS LEVEL, ALL ESSENTIAL MISSION ACTIVI TIES COULD CONTINUE. THERE WOULD BE SOME STRAIN ON THE EXECUTIVE AND ADMINISTRATIVE SECTIONS.

AT THIS MINIMUM LEVEL, THE THREE-PERSON EXECUTIVE STAFF (ONE OFFICER, ONE STAFF AND ONE FSL) COULD CONTI-UNCLASSIFIED

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PAGE 03 ANTANA 00753 01 OF 03 281603Z POSS DUPE

NUE TO PROVIDE THE POLICY FORMUALTION AND MANAGEMENT GUIDANCE FOR ALL MISSION ELEMENTS. ESSENTIAL REPRESENTATION FUNCTIONS COULD ALSO BE CONTINUED IN SUPPORT OF GOALS I AND II (77 STATE 295538). PROTOCOL ACTIVITIES AND COVERAGE OF THE LOCAL LANGUAGE MEDIA WOULD HAVE TO BE REASSIGNED AS THESE ARE PERFORMED BY THE EXO LOCAL TO BE LOST IN THIS PACKAGE.

THE E/C AND CONSULAR FUNCTIONS WOULD BE ONLY SLIGHTLY AFFECTED AND COULD BASICALLY CONTINUE AT THEIR CURRENT MINIMUM LEVEL. THE FULL RANGE OF ADMINISTATIVE SERVICES WOULD CONTINUE TO BE PROVIDED ALTHOUGH THERE WOULD BE SOME SLOWDOWN IN TRAVEL VOUCHER PREPARATION AS WELL AS PURCHASE ORDER PREPARATION. MAINTENANCE WOULD SUFFER SLIGHTLY BUT ONLY AS REGARDS THE CHANCERY PROPER. COMMUNICATIONS MIGHT SUFFER IF THERE IS NOT AN ADDITIONAL CRO ASSIGNED TO ASSIST WITH THE TERP INSTALLATION.

(4) RESOURCE REQUIREMENTS:

 $FY \ 78 \quad FY \ 79 \qquad *6 \ 80$ $THIS \ PKG$ $ONLY \quad CUM$ OFFICERS $3 \quad 3 \quad 3 \quad 3 \quad 3$

STAFF 2 2 2 2 FSL'S 19 18 16 16 16 --- --- --- --- TOTALS 24 23 21 21

(5) IMPACT: THERE WILL BE RELATIVELY LITTLE IMPACT UPON THE EMBASSY'S ABILITY TO PURSUE GOALS I AND II IN MADAGASCAR (77 STATE 295538) AND OUR GOALS I, II AND III IN THE COMOROS (77 STATE 295566). AS THE EXECUTIVE SECTION IS ALSO THE POLITICAL SECTION, POLITICAL REPORTING WOULD BE ADVERSELY AFFECTED BY A LESSENED ABILITY TO FOLLOW THE MEDIA, AS THIS FUNCTION IS PRESENTLY PERFORMED BY THE LOCAL POSITION TO BE ELIMINATED AND WOULD HAVE TO BE REASSIGNED TO OTHER SECTIONS. THE POLITICAL FUNCTION MIGHT SUFFER FROM A SLIGHT LOSS OF SENSITIVITY TO UNCLASSIFIED

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PAGE 04 ANTANA 00753 01 OF 03 281603Z POSS DUPE

LOCAL DEVELOPMENTS DUE TO THE LOSS OF THIS LOCAL EMPLOYEE AND TO THE CONSEQUENT DECREASED ABILITY TO RAPIDLY SET UP APPOINTMENTS AND LOCATE SOURCES.

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PAGE 01 ANTANA 00753 02 OF 03 010819Z ACTION MMO-04

INFO OCT-01 AF-10 ISO-00 A-01 PER-05 OES-07 /028 W

R 281356Z APR 78 FM AMEMBASSY ANTANANARIVO TO SECSTATE WASHDC 0462

UNCLAS SECTION 2 OF 3 ANTANANARIVO 0753

THE CONSULAR AND ECONOMIC/COMMERCIAL SECTIONS'
ABLITY TO ACHIEVE ITS OBJECTIVES WOULD NOT SUFFER
EXCEPT TO THE EXTENT THAT SOME OF THEIR LOCAL EMPLOYEES'
TIME WOULD BE USED TO PERFORM THOSE TASKDS FORMERLY ELIMINATED. AS THE EXO LOCAL POSITION ALSO BACKED UP THE
LOCAL CONSULAR EMPLOYEE THERE WOULD EXIST THE NEED TO
TRAIN ANOTHER BACK-UP LOCAL, FROM THE ADMINISTRATIVE
OR ECONOMIC/COMMERCIAL SECTION.

EFFECTS ON THE ADMINISTRATIVE SECTION ARE COVERED

IN 3 ABOVE.

- (1) DECISION UNIT: MADAGASCAR
- (2) PACKAGE III (100 PERCENT PACAKGE IT NOT REQUIRED IN VIEW SIZE OF POST)
- (3) ACTIVITY DESCRIPTION: THIS PACKAGE REFLECTS THE EMBASSY'S LEVEL OF ACTIVITY ASSUMING IT RETAINS ITS CURRENT PERSONNEL LEVELS AND WOULD PERMIT IT TO CONTINUE ALL ACTIVITIES AT THEIR CURRENT LEVELS WITH THE POSSIBLE EXCEPTION OF THE C&R OPERATION IF TERP IS INSTALLED DURING FY-79.
- (4) RESOURCE REQUIREMENTS:

FSL'S 19 19 19 19 19 ---- --- ---

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PAGE 02 ANTANA 00753 02 OF 03 010819Z

TOTALS 24 24 24 24

- (5) IMPACT: THE EMBASSY WILL BE ABLE TO PURSUE ITS OBJECTIVES WHEN FULLY STAFFED. THE PROBLEM WITH A POST OF THIS SIZE IS THAT ANY ABSENCE OF AN AMERICAN EMPLOYEE PUTS A STRAIN ON THE FEW OTHERS WHO MUST FILL IN FOR HIM IN HIS ABSENCE. IN VIEW OF R&R ABSENCES, ILLNESSES, HOME LEAVE, GAPS DURING TURNOVERS, LOCAL LEAVE, AND REQUIRED ATTENDANCE AT CONFERENCES, THERE IS MORE OFTEN SOMEONE ABSENT THAN NOT, WITH A CONSEQUENT DECREASE IN THE POST'S ABILITY TO PURSUE ITS GOALS. ROVERS ARE SOMETIMES SUPPLIED IN THE SECRETARIAL, C&R AND ADMINISTRATIVE FIELDS BUT THIS SERVICE IS UNRELIABLE. A FOOLPROOF ROVER SYSTEM WOULD GREATLY ASSIST A POST OF THIS SIZE IN MEETING THE REQUIREMENTS LEVIED ON IT, AND IN PURSUING THE GOALS AND OBJECTIVES SET FOR IT BY THE DEPARTMENT, IN THIS CASE AFECTING TWO COUNTRIES.
- (1) DECISION UNIT: MADAGASCAR
- (2) PACKAGE IV (110 PERCENT)
- (3) THIS PACKAGE REFLECTS THE EMBASSY LEVEL OF ACTIVITY AT ITS OPTIMUM PERSONNEL STRENGTH AND WOULD, WITH THE EXCEPTION OF THE ADMINISTRATIVE SECTION, PERMIT A CONSIDERABLE EXPANSION OF ACTIVITY.

THE EXECUTIVE SECTION WOULD INCREASE AMERICAN PERSONNEL BY 50 PERCENT TO INCLUDE AN AMBASSADOR AND HIS SECRETARY.

ALL OTHER SECTIONS WOULD REMAIN THE SAME EXCEPT FOR THE ADMINISTRATIVE SECTION WHICH WOULD GAIN AN AMERICAN AND LOSE AN FSL.

(4) RESOURCE REQUIREMENTS:

FY 78 FY 79 FY 80 THIS PKG ONLY CUM

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PAGE 03 ANTANA 00753 02 OF 03 010819Z

OFFICERS 3 4 4 STAFF 2 4 4 FSL'S 19 19 18 18 TOTALS 24 27 26

(5) IMPACT: THE INCREASED STAFFING OF THE EXECUTIVE SECTION WOULD ENABLE IT TO FUNCTION MORE COMPLETELY AS BOTH EXO AND POLITICAL SECTION, WITH THE AMBASSADOR PROVIDING POLICY GUIDANCE AND THE DCM FUNCTIONING MOSTLY AS A POLITICAL REPORTER. THE ASSIGNMENT OF AN AMBASSADOR ASSUMES AN IMPROVEMENT IN BILATERAL US/MALAGASY RELATIONS (PARTIAL ACCOMPLISHMENT OF GOAL I), AND CLOSER CONTACT BETWEEN THE EMBASSY AND THE HIGHER LEVELS OF THE MALAGASY GOVERNMENT. WITH THE DCM DOING THE POLITICAL REPORTING THE AMBASSADOR WOULD HAVE MORE TIME AND ATTENTION TO DE-VOTE, TO THE ATTAINMENT OF GOALS I AND II FOR MADAGASCAR, WITH EMPHASIS ON THE LATTER. AN IMPROVED RELATIONSHIP WOULD ALSO PROBABLY BRING ABOUT THE RESUMPTION OF BI-LATERAL AID AND THE EXECUTIVE SECTION WOULD BE BETTER ABLE TO ADMINISTER IT IN CONNECTIONS WITH REDSO NAIROBI. THE BEEFED-UP EXECUTIVE SECTION WOULD ALSO PERMIT GREATER ATTENTION TO THE COMOROS AND THE ATTAIMENT OF OUR OBJECTIVES THERE

AS THE ECONOMIC/COMMERCIAL/CONSULAR OFFICER WOULD NO LONGER BE ACTING DCM HE WOULD BE ABLE TO BETTER PURSUE HIS ACTIVITIES IN THOSE FIELDS AND ASSIST IN OVERSEEING ANY AID PROGRAM.

THE ASSIGNMENT OF AN EXTRA AMERICAN C&R OFFICER WOULD ENABLE THE ADMINISTRATIVE OFFICER TO DEVOTE MORE TIME TO SECURITY AND GENERAL SERVICES TASKS THUS IM-PROVING PERFORMANCE IN THOSE FUNCTIONS. FINAL NARRATIVE SECTION (PARA 20):

SIGNIFICANT NON-SALARY FUNDING:

DURING FY 77 AND 78 THE EMBASSY HAS UNDERGONE EXTENSIVE MODIFICATIONS AND REDECORATION FOR REASONS OF SECURITY. CONVENIENCE, AND APPEARANCE. OVER THE PAST TWO YEARS UNCLASSIFIED

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PAGE 04 ANTANA 00753 02 OF 03 010819Z

WE HAVE ALSO BOUGHT AND SHIPPED IN FIVE HOUSEHOLDS OF FURNITURE. HENCE OUR FY 79 BUDGET FOR SIMILAR ITEMS WILL BE CONSIDERABLY LOWER THAN IN PREVIOUS YEARS EVEN THOUGH CONTRACTUAL COSTS WILL RISE SIGNIFICANTLY. THE 79 BUDGET ALSO DOES NOT ALLOW FOR AN AMBASSADOR OR HIS SECRETARY, WHICH HAVE BEEN INCLUDED IN ALL PREVIOUS BUDGETS. THE REPRESENTATION BUDGET HAS BEEN KEPT AT THE SAME LEVEL AS EVEN WITHOUT AN AMBASSADOR IT HAS

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PAGE 01 ANTANA 00753 03 OF 03 010807Z ACTION MMO-04

INFO OCT-01 AF-10 ISO-00 A-01 PER-05 OES-07 /028 W -----122298 010809Z /21

R 281356Z APR 78 FM AMEMBASSY ANTANANARIVO TO SECSTATE WASHDC 0463

UNCLAS SECTION 3 OF 3 ANTANANARIVO 0753

BEEN USEFULLY SPENT IN THE LAST TWO YEARS, HAVING BEEN INSUFFICIENT IN YEARS PREVIOUS TO FY 77.

POSSIBLE CHANGES IN NON-SALARY FUNDING (PARA 21)
(1) BECAUSE OF THE SITUATION DESCRIBED ABOVE FUNDING FOR MAINTENANCE AND REPAIR, FURNITURE AND FURNISHINGS, AND TRANSPORTATION CAN BE REDUCED FROM THE LEVEL OF FY 78 WITHOUT IMPACT ON THE MISSION'S GOALS, OBJECTIVES, AND ESSENTIAL FUNCTIONS.

(2) IN VIEW OF THE ABOVE SITUATION CONTINUATION OF THE CURRENT ALLOCATION WOULD PROVIDE THE POST WITH EXCESS FUNDS WHICH COULD BEST BE SPENT FOR SUCH NON-ESSENTIAL PURPOSES AS RECREATIONAL FACILITIES, IMPROVED MEDICAL SERVICE, INCREASED RECREATIONAL TRAVEL. ALTHOUGH THESE ARE NON-ESSENTIAL THEY WOULD SERVE TO IMPROVE MORALE AND THEREBY INDIRECTLY HELP THE POST TO ATTAIN ITS OBJECTIVES. THE INCREASED RECREATIONAL TRAVEL WOULD ONLY BE USEFUL IF ACCOMPANIED BY AN IMPROVEMENT IN THE ROVER PROGRAM SO THAT INCREASED TIME AWAY FROM POST BY THE SUPPORT STAFF WOULD NOT IMPEDE THE EMBASSY'S WORK.

(3) INCREASED FUNDING WOULD ONLY BE PRACTICAL IF THE STAFF WERE INCREASED AS PER PACKAGE IV ABOVE. AN ADDITIONAL OFFICER (THE AMBASSADOR) AND SECRETARY WOULD ENABLE MORE R&R TRAVEL FUNDS TO BE USED BY OFFICERS IN ADDITION TO THE SUPPORT STAFF.

II. EVALUATION OF OTHER AGENCIES (PARA 2, PART II REF-

INTERNATIONAL COMMUNICATIONS AGENCY (ICA)

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PAGE 02 ANTANA 00753 03 OF 03 010807Z

THE AMERICAN CULTURAL CENTER, RUN BY TWO ICA AMERICAN OFFICERS, IS AN ESSENTIAL ELEMENT OF THIS MISSION -- THE CONTINUANCE OF AN ACTIVE CULTURAL PROGRAM BEING HIGH ON THE OBJECTIVES AND GOALS LISTED BY THE DEPARTMENT (77 STATE 295538). IT IS AT PRESENT OUR ONLY ACTIVITY IN COUNTRY WHICH GIVES VISIBILITY TO THE US PRESENCE, THE MOST VISIBLE ELEMENT BEING THE LARGE ENGLISH-TEACHING PROGRAM. THIS ENGLISH TEACHING PROVIDES A MUCH DESIRED SERVICE IN THIS CITY AND SERVES TO PROMOTE THE REKNOWN OF THE CENTER AND TO HELP IT TO ACHIEVE ITS OWN PRIORITY OBJECTIVES WHICH ARE: 1) PROMOTE COMMUNICATION AND EXCHANGE OF INFORMATION ON AMERICAN DEVELOPMENTS IN THE ARTS, HUMANITIES, SCIENCE AND TECHNOLOGY; 2) PROMOTE AWARENESS AND KNOWLEDGE OF COMMON US-MALAGASY INTERESTS IN FOREIGN AND REGIONAL AFFAIRS; AND 3) DEVELOP MUTUAL UNDERSTANDING OF AMERICAN AND MALAGASY REALITIES. I CONCUR IN THESE PRIORITIES. THEIR IMAGINATIVE AND VI-GOROUS PURSUIT IN ANTANANARIVO BY THE CULTURAL CENTER SERVES NOT ONLY THESE OBJECTIVES THEMSELVES, BUT DE-MONSTRATES THAT THE US CONTINUES TO BE INTERESTED IN MADAGASCAR AND THAT THERE REMAINS A GOOD FOUNDATION FOR IMPROVED RELATIONS REGARDLESS OF THE VAGARIES OF THE GOVERNMENT-TO-GOVERNMENT RELATIONSHIP. DEPARTMENT OF DEFENSE (DOD) THE MINIMALLY STAFFED DEFENSE ATTACHE OFFICE (DAO) (2 AMERICANS) IN ANTANANARIVO CONTRIBUTES TO THE MISSION'S PURSUIT OF ITS GOALS AND OBJECTIVES IN THREE WAYS: 1) AS ONE OF OUR INTERESTS IS MADAGASCAR'S FUTURE POLITICO/MILITARY ORIENTATION THE DAO'S PROFESSIONAL POWERS OF OBSERVATION ARE OF PARTICULAR VALUE; 2) AS CERTAIN MILITARY FIGURES OCCUPY IMPORTANT PLACES IN THE GOVERNMENT THE DAO'S NORMAL CONTACTS ARE OF VALUE IN ASSESSING THE POLITICAL SITUATION; AND 3) SINCE THIS UNCLASSIFIED

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PAGE 03 ANTANA 00753 03 OF 03 010807Z

EMBASSY IS SO THINLY STAFFED IT HELPS US TO HAVE TRAINED OBSERVERS IN ANY FIELD TO HELP US IN OUR OVERALL
OBSERVATION AND REPORTING. THE DAO STATION PLAN, WHICH
WAS APPROVED BY ME, MESHES IN WELL WITH OUR OVERALL
GOALS AND OBJECTIVES.
EXPENDABLE AGENCIES AND ACTIVITIES (PARA 4, PART II)
BY GOVERNMENT AGENCY AS A WHOLE, THE DAO IS PROBABLY
THE LEAST IMPORTANT TO THE ATTAINMENT OF AGREED MISSION

GOALS, MUCH AS IT DOES CONTRIBUTE TO THIS SMALL MISSION'S

UNDERSTANDING OF THE LOCAL SCENE.

BY FUNCTION THE TWO ACTIVITIES WHICH COULD BE REDUCED WITH LEAST HARM TO ATTAINMENT OF MISSION OBJECTIVES WOULD BE POLITICAL REPORTING AND CERTAIN ASPECTS OF THE CULTURAL PROGRAM. THIS COULD BE DONE BY THE ABOLITION OF THE DCM POSITION, IF THE MISSION WERE FULLY STAFFED, OR OF ONE OF THE TWO ICA OFFICER POSITIONS. THE EMBASSY COULD CONTINUE TO FUNCTION UNDER AN AMBASSADOR AS IT DOES NOW UNDE A CHARGE, WITH ONLY AN ECONOMIC OFFICER AND ADMINISTRATIVE OFFICER TO BACK HIM UP. IT WOULD BE A STRAIN BUT IT COULD BE DONE. SIMILARLY A SINGLE ICA OFFICER COULD PROBABLY MAINTAIN THE CULTURAL CENTER, THE LANGUAGE PROGRAM, A LIBRARY AND CONDUCT OCCASIONAL EXHIBITS WHILE DECREASING THE NUMBER OF CULTURAL PRESENTATIONS, EXCHANGES, AND SPECIAL PROGRAMS. BARRETT

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